



Communications & Marketing Manager

Embrace is an 11-year-old church that has grown to 4,000+ people in weekly attendance and is still growing. We're one church in 5 locations and counting. So much more than that, we're seeing people come to know the Lord and God is changing lives. People are getting connected with others and growing deeper in their walks with the Lord. Above all, He's being glorified. We've never been more excited about what the Lord has in store.

Position Title: Communications & Marketing Manager **Position:** Full Time

Summary of the position:

The Communications & Marketing Manager will be responsible for managing the workflow of the design and communications teams specifically design, social media, and creative arts projects, while directing and assisting in the development, coordination and execution of Creative concepts for Embrace Church ("Embrace"). She will manage members of the graphic design and social media teams and work to accomplish the goals of the Creative Director as it pertains to marketing and communications internally and externally. The Communications and Marketing Manager will also work to develop relationships with other departments ("Staff") and Creative individuals in the community.

Experience and Knowledge Required:

- Strong leadership skills and a history of team management
- Proven track record of effective time management
- Ability to handle multiple projects effectively
- Excellent verbal and interpersonal skills
- Background in design, or other Creative fields
- Manage marketing campaigns
- Strong desire to work with Creative individuals and teams
- Proficiency in Adobe products, Outlook, Word and Excel

Other Duties and Responsibilities:

- Managing the workflow of all Creative Arts, Print and Branding Projects
- Writing and editing print, web, and video text
- Overseeing Creative special projects, i.e., Easter, Points of Passion, and Christmas
- Managing coordinated marketing campaigns for internal communication (Small Groups, Embrace 101) and external events (Christmas, Easter)
- Coordinating talent for special creative projects
- Engaging in phone conferences and meetings with other Creative Directors, administrators or church planters who are interested in Embrace's Creative system
- Liaising between campuses to ensure the Embrace brand is communicated at the campus level
- Growing Creative relationships in the Sioux Falls and St.Croix community
- Maintaining the photograph database
- Help to develop and work with freelance photographers and Creative talent
- Communicating and organizing website updates
- Other duties as assigned

Attributes:

- Positive, fun and enjoyable attitude
- Loyal, heart of a servant
- Must share the vision of embrace - *To reach the next person for Jesus.*
- High capacity multi-tasking individual who is comfortable working independently without constant supervision.
- Strong written/oral communication and interpersonal skills.
- Highly self motivated and directed

Extent of Personal Contact:

- Daily contact with members of Creative team
- Embrace Pastors and staff members
- Local Creative talent, freelance photographers, and team volunteers

Supervisory/Communication Responsibilities:

Helping to supervise the creative team (Graphic Designers) and their projects.

Other individuals as assigned to the Events Director

To apply: Simply send a cover letter, short statement of faith & resume to info@iamembrace.com
or mail it to: Embrace Church, 2800 E 57th Street, Sioux Falls, SD 57108

Contact: info@iamembrace.com or 605.271.3249 with any questions or comments. Learn more at www.iamembrace.com